



Career Guide

For those who seek to excel



www.lifepage.in

Career Guide

Most Important Decision



Everything, absolutely everything in your life, will depend on your Career choice.

This guide will help you figure out:

- ✓ which Career is best for you
 - ✓ and, how you can develop skills needed for your chosen Career
-

Stream ... Course ... Career



You make Career choices at three stages:

Stream: Arts, Science, Commerce?

Course: Engineering, Law, CA?

Career: Management? Civil Services? Banking?

By choosing a particular Stream you preclude a few Course options, next by choosing a particular Course you preclude a few Career options. And, finally by choosing particular Career you almost block every other Career possibility.

What if on the first day at work, you realize something really upsetting about your Career? How will you undo all your Career decisions so far?

This guide will focus on choosing the right Career, so that you can work backwards to figuring out which Course and which Stream will be best for you.

U Turn & Mid Life Crisis



Many college students realize that they really do not like the course they are pursuing. They may need a U turn or they may need to prepare for something they may not be pursuing.

It is better to be late than to be sorry.

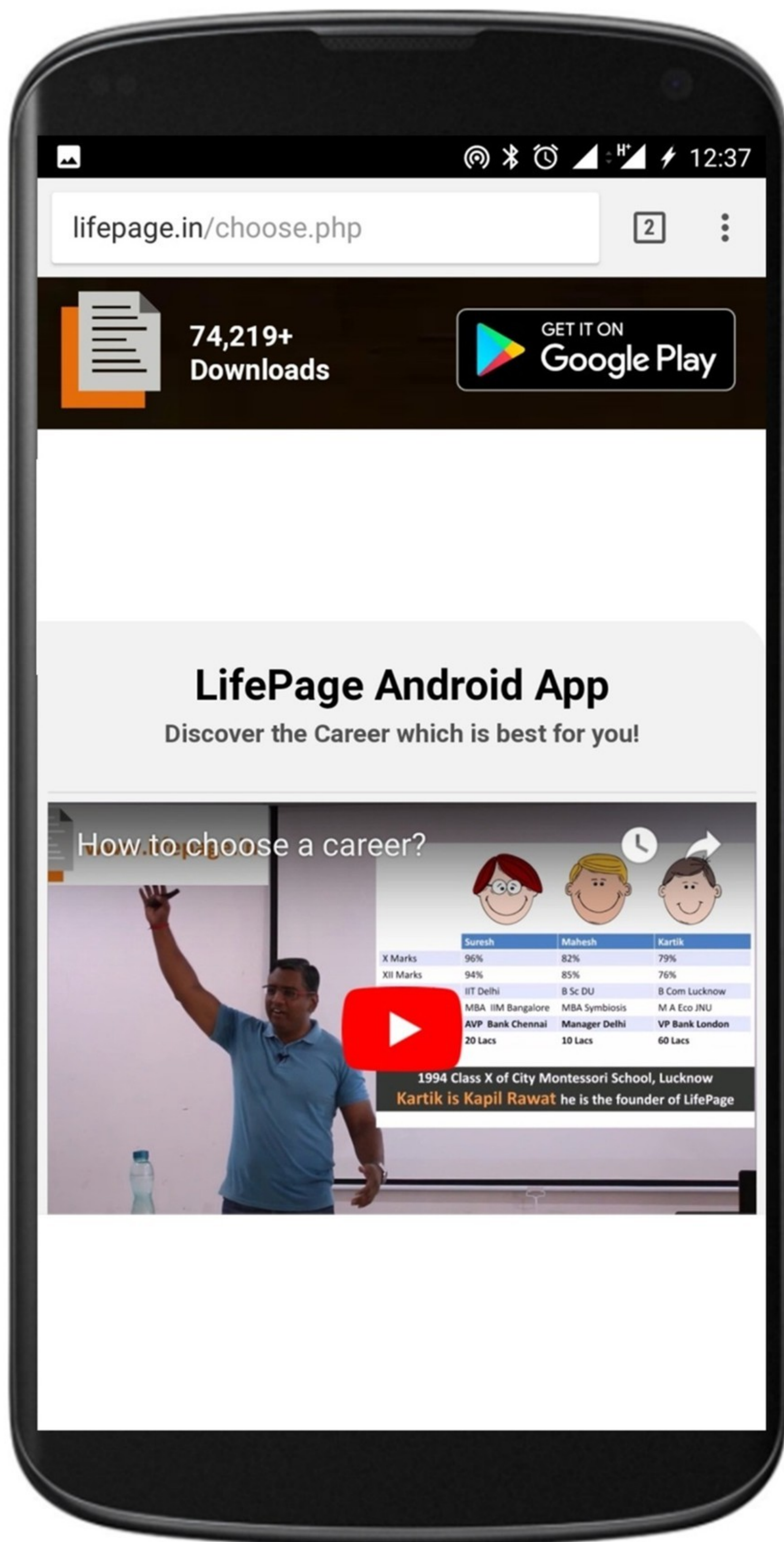


Many professionals get disillusioned with their careers, when they take a step back to think about what they are really doing and what they have really accomplished.

It is better to be late than never.

It is pertinent not to repeat mistakes. You can use this Guide to wisely choose a Career before jumping into it.

[Step 1] Understand The Basics



Watch talk **on How to choose a career?**

Available On:
www.lifepage.in/choose.php

It is advisable that you watch this talk with your friends / family / teachers so that they also understand the Basics.

Remember The Basics

1

YOU \neq YOUR GPA

Success in life depends on good Career choices, not on grades

2



What you learn will matter, not where you learn it

3



The right time to think about your Career is Now

4



Time + Effort = Success

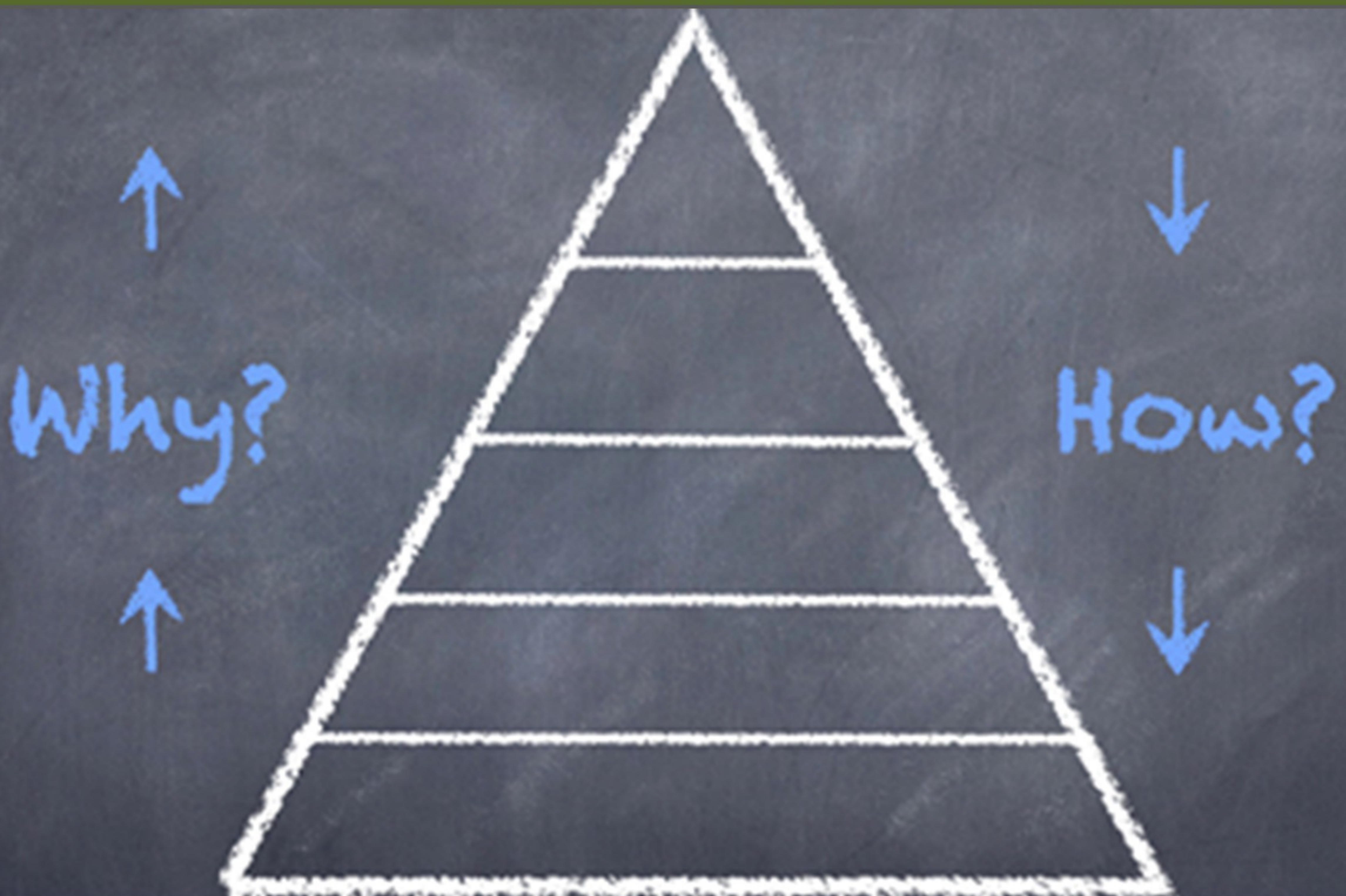
You should invest in the most important decision of your life

5



Focus on awareness, you have rest of your life to develop skills

Importance of Why



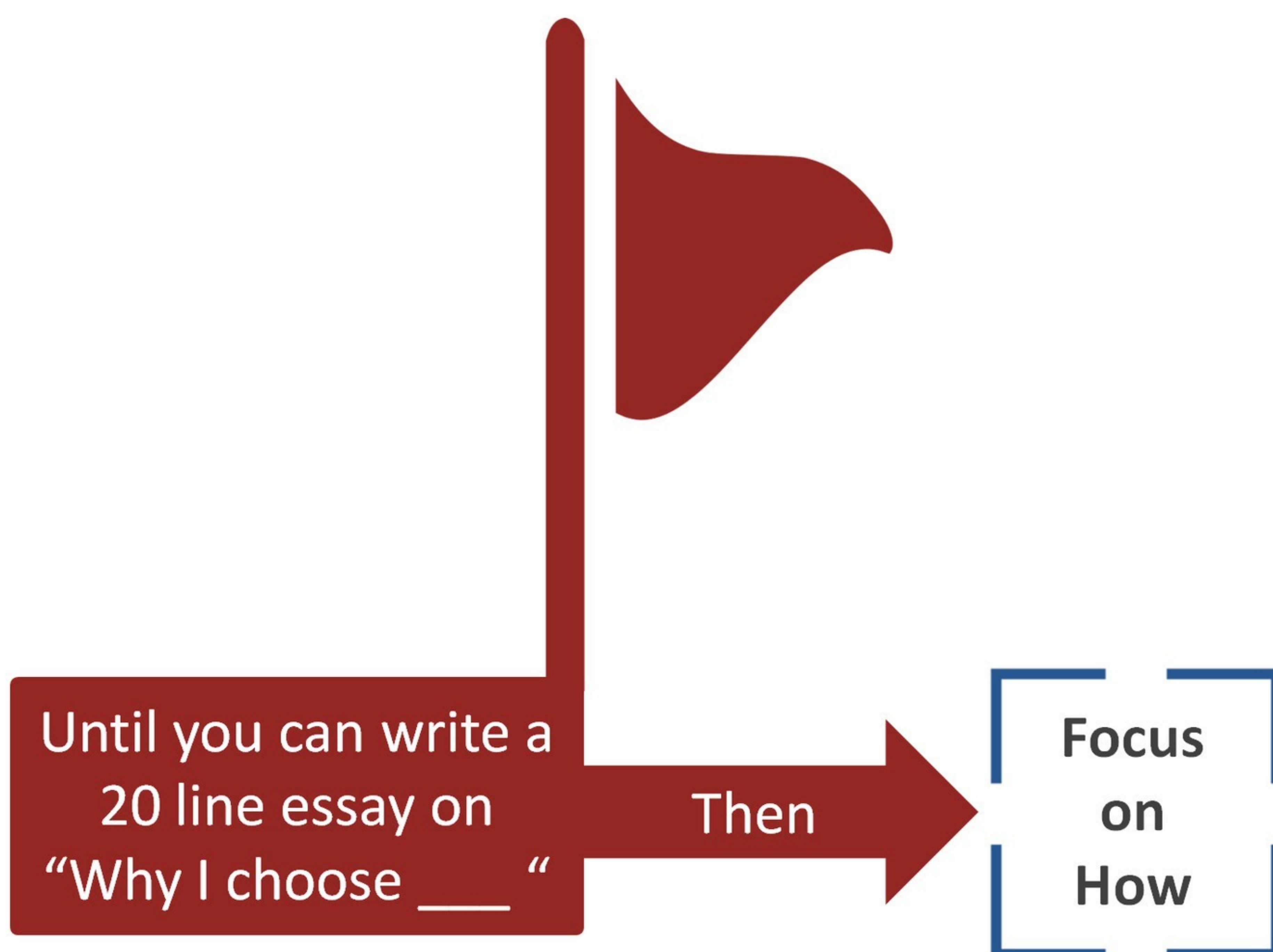
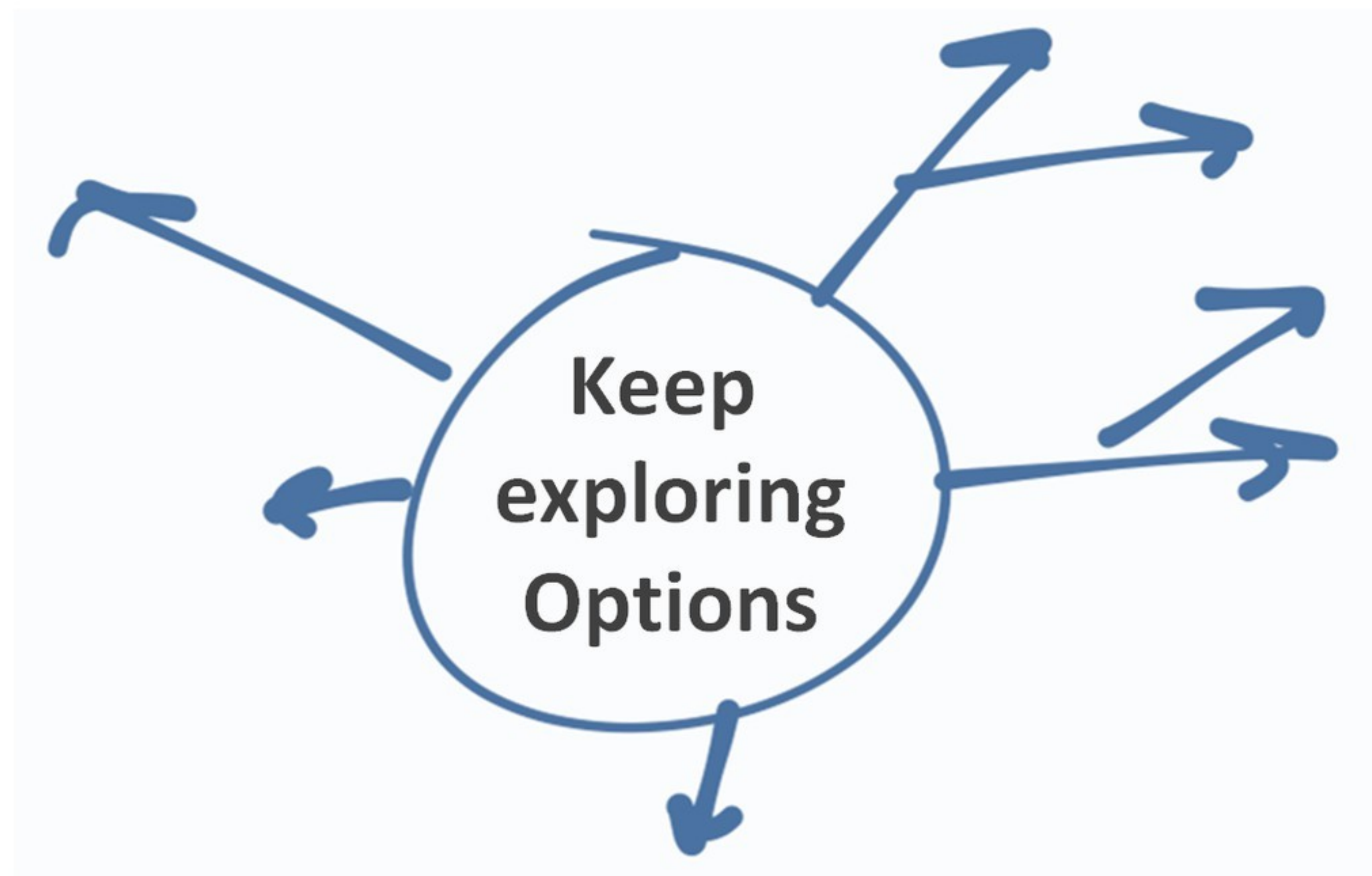
Every Career decision has two parts:

- 1) How do I become an Accountant?
- 2) In a life, where I can become an Actor, Marketing person, Financial Analyst ... Why should I become an Accountant?

Unfortunately, the whole eco system – parents, teachers, counsellors, friends ... are focussed on the How, while in real life Why is much more important.

This guide will help you figure out Why you should pursue a particular Career.

Our Process



We will learn about several Career options, assess each of them, and evaluate them systematically to arrive at a Career decision.

Explore using LifePage

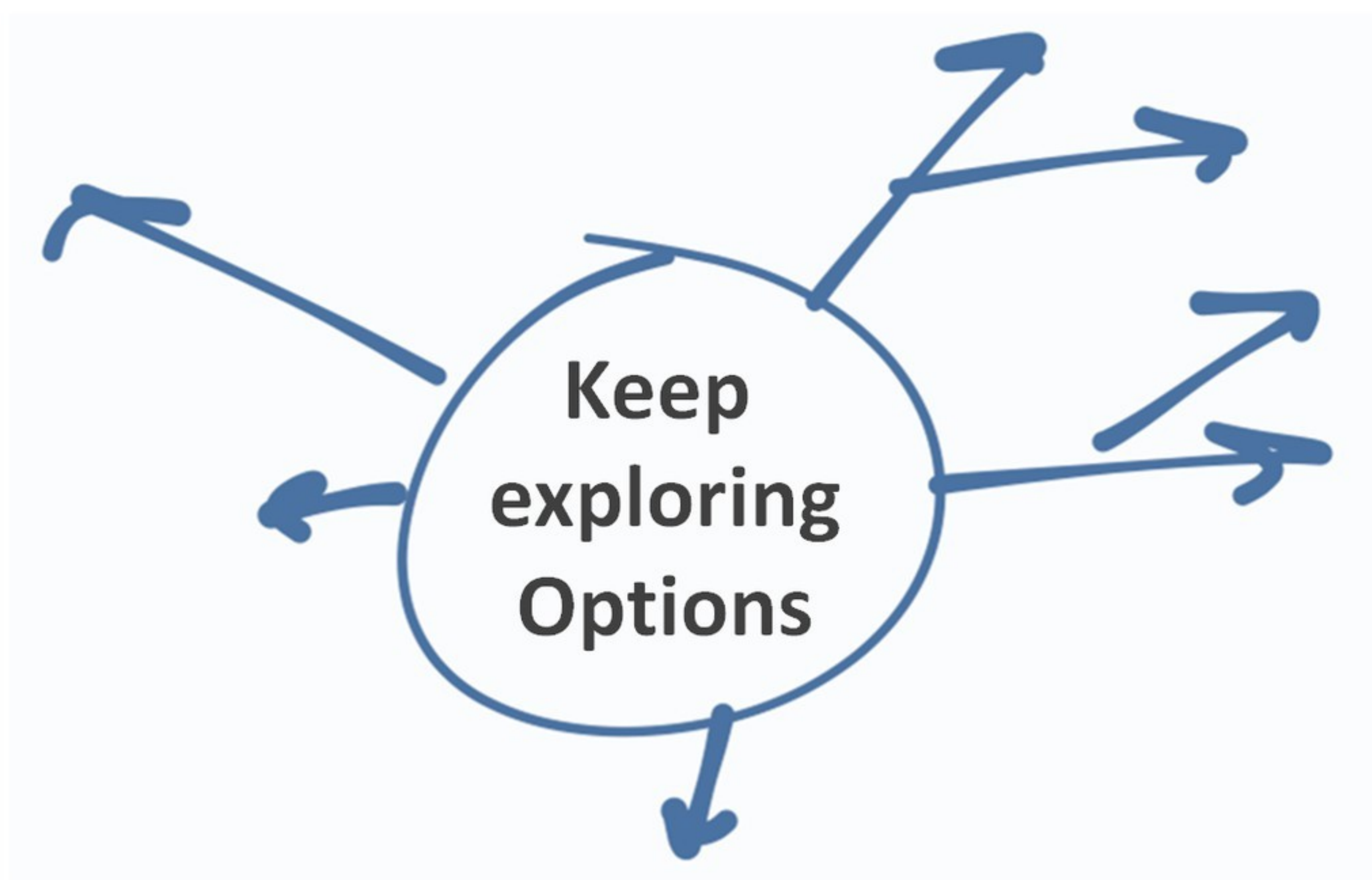


Learn > **Assess** > **Evaluate**

by watching
Career Talks
from real
professional

success
probability
through
Self
Assessments

career
interests by
comparing
scores

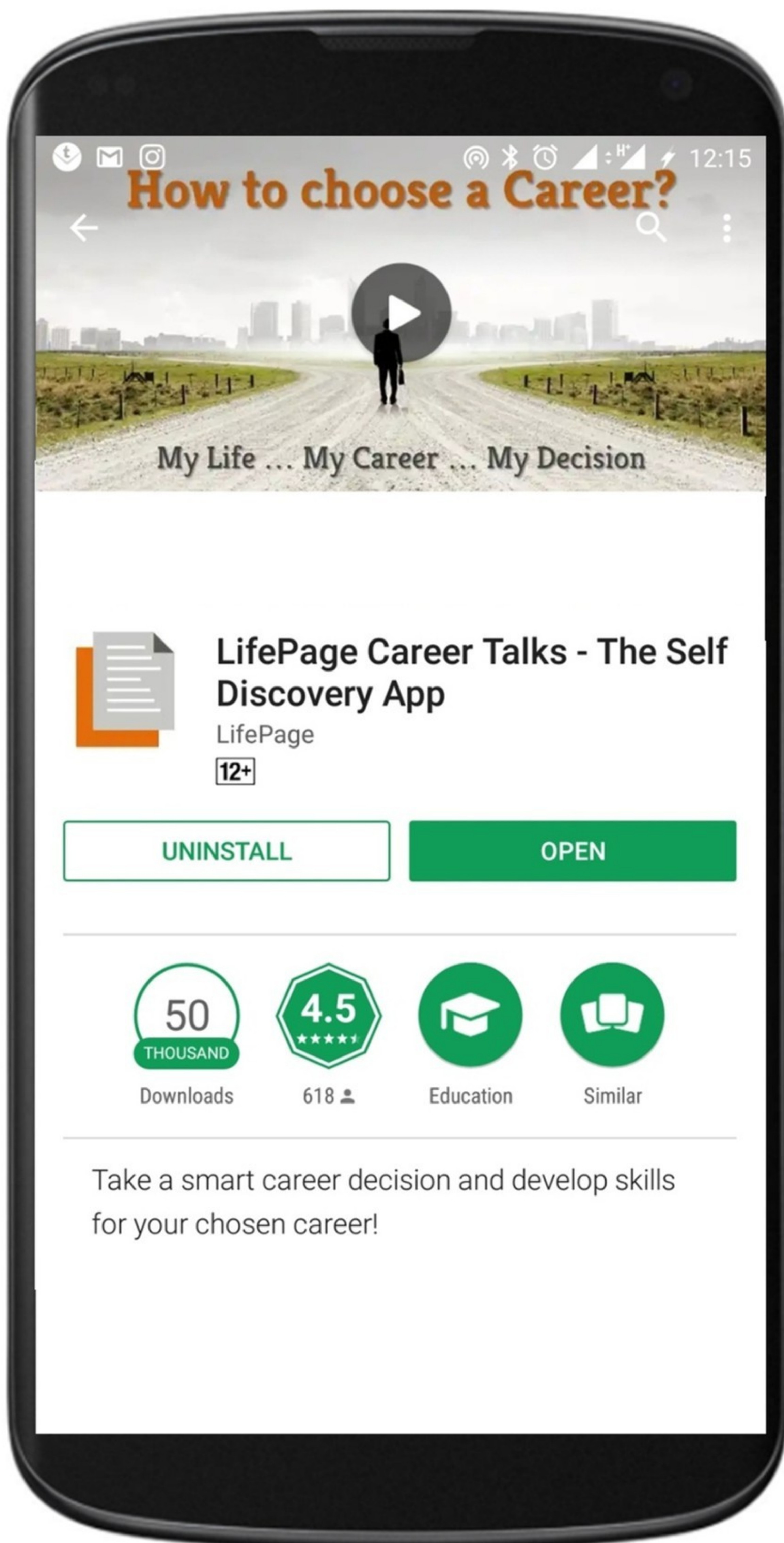


Until you can write a
20 line essay on
“Why I choose ____”

Then

Focus
on
How

[Step 2] Install LifePage

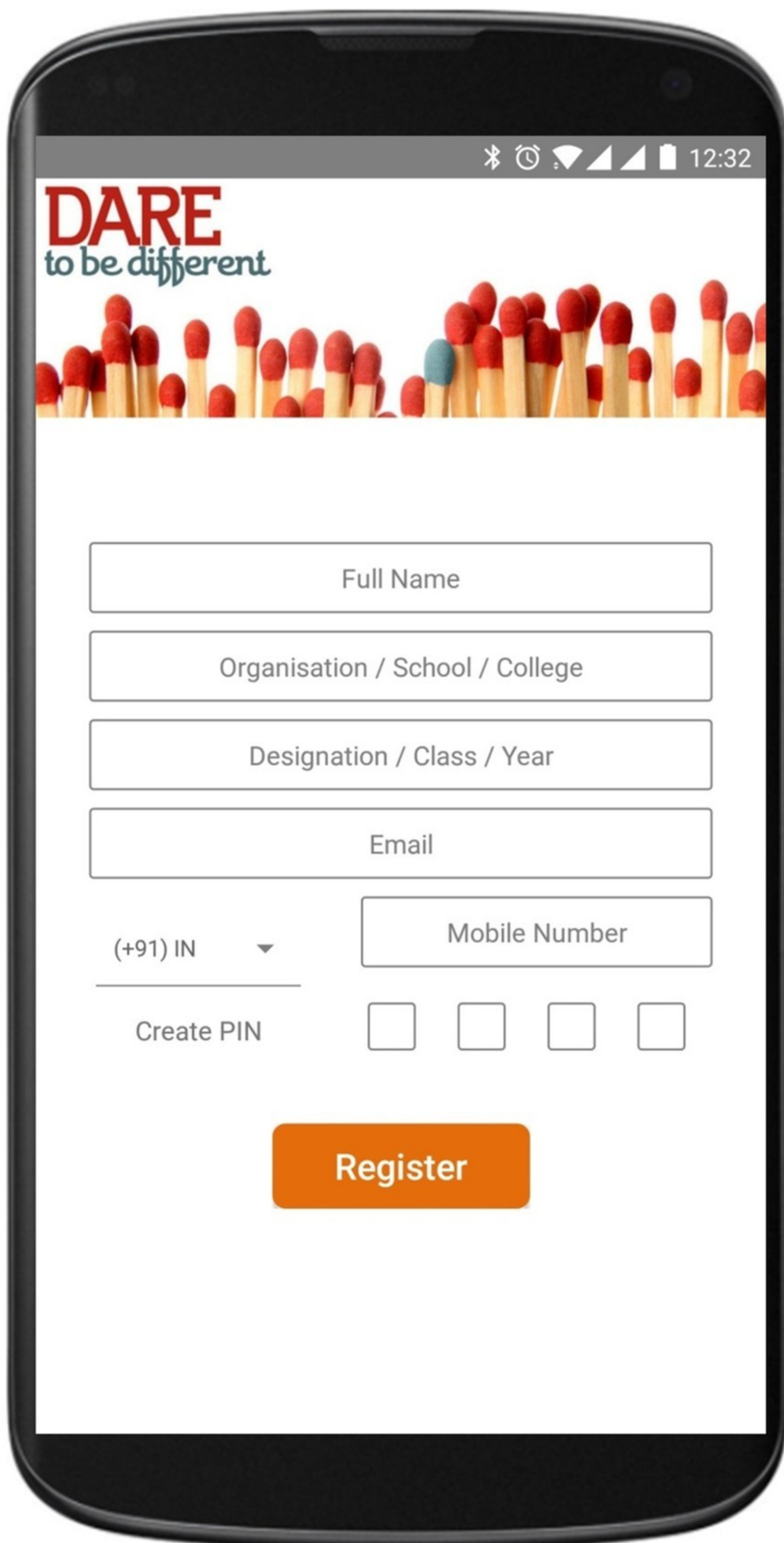


Install LifePage Career Talks

Available On:
Google Play Store

Currently LifePage is available only for Android devices, we will soon develop it for Apple.

[Step 3] Register on LifePage

A black smartphone is shown, displaying the DARE registration form. The screen shows the DARE logo at the top, followed by a row of red and blue matchsticks. Below this, there are five input fields: 'Full Name', 'Organisation / School / College', 'Designation / Class / Year', 'Email', and 'Mobile Number'. The 'Mobile Number' field is preceded by a dropdown menu showing '(+91) IN'. Below the 'Mobile Number' field, there is a 'Create PIN' section with four empty boxes for digits. At the bottom of the form is an orange 'Register' button.

DARE
to be different

Full Name

Organisation / School / College

Designation / Class / Year

Email

(+91) IN

Mobile Number

Create PIN

Register

And, activate your **LifePage Account**

By:

Clicking on the link sent via email

Once active, you can use your Mobile Number and PIN to log on to LifePage on any Android device.

[Step 4] Learn > Assess > Evaluate

Traditional

Career Guidance

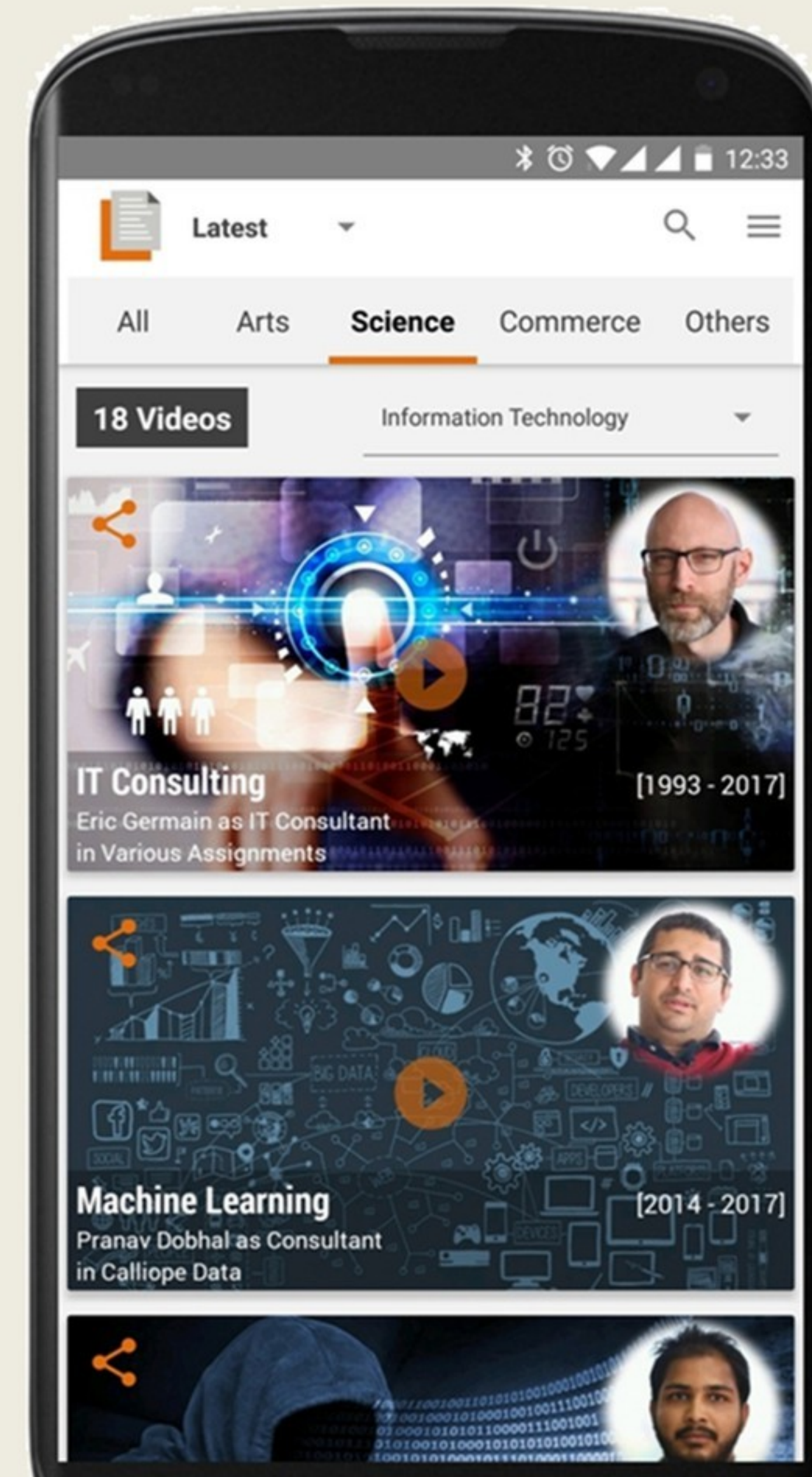


One person knows all

VS

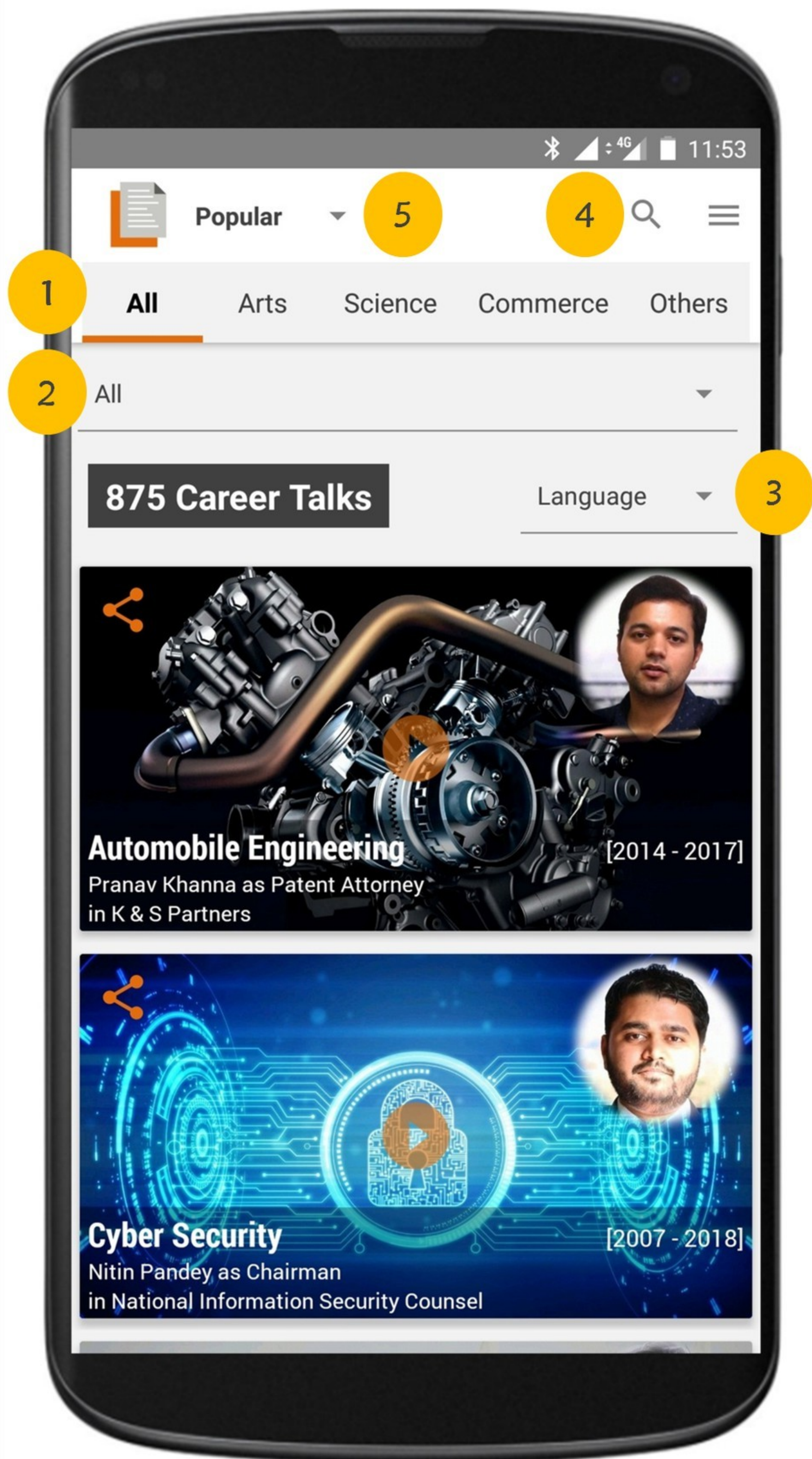
LifePage Android App

Real Professionals — Honest Opinions

**Real professionals guide you**

- Learn about careers by watching Talks of real professionals
- Understand:
 - What Is ...
 - Education needed for ...
 - Skills Needed for ...
 - Positives of ...
 - Challenges in ...
 - How a day goes in ...

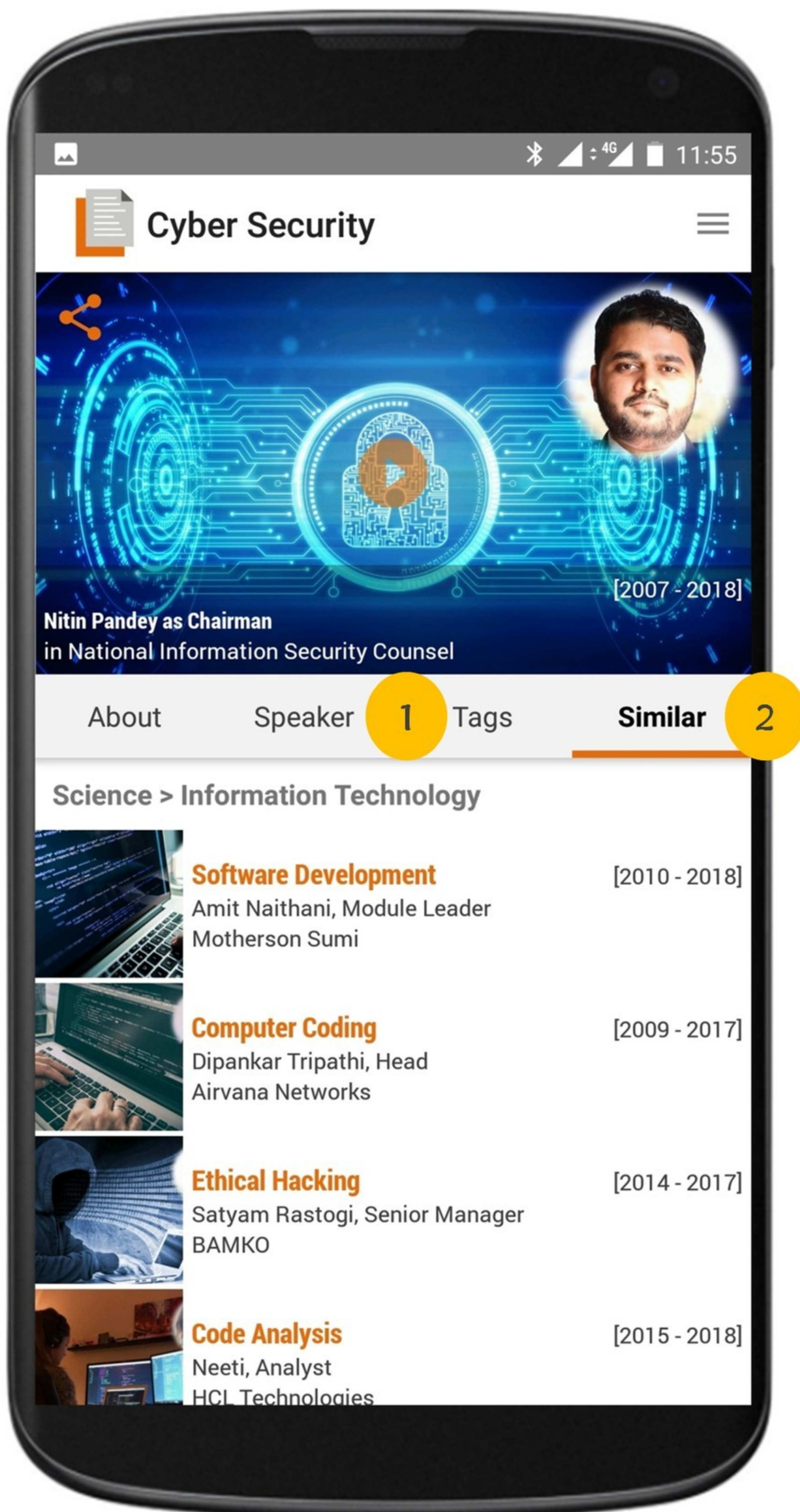
Search Tools



- 1) Stream Tabs: Arts / Science / Commerce / Others
- 2) Course dropdown: below Stream Tabs
- 3) Language drop down: next to Talk count
- 4) Search button on top: next to Menu icon
- 5) Popularity / Latest dropdown: next to Search

If you still do not find a Career Talk of your interest, you can let us know through the Seek Help option in the Menu.

Similar Talks



1) Tags

2) Similar Talks

If you like a particular Career Talk, we strongly recommend that you explore similar Talks.

[Step 5] Learn > **Assess** > Evaluate

Traditional

Career Assessments

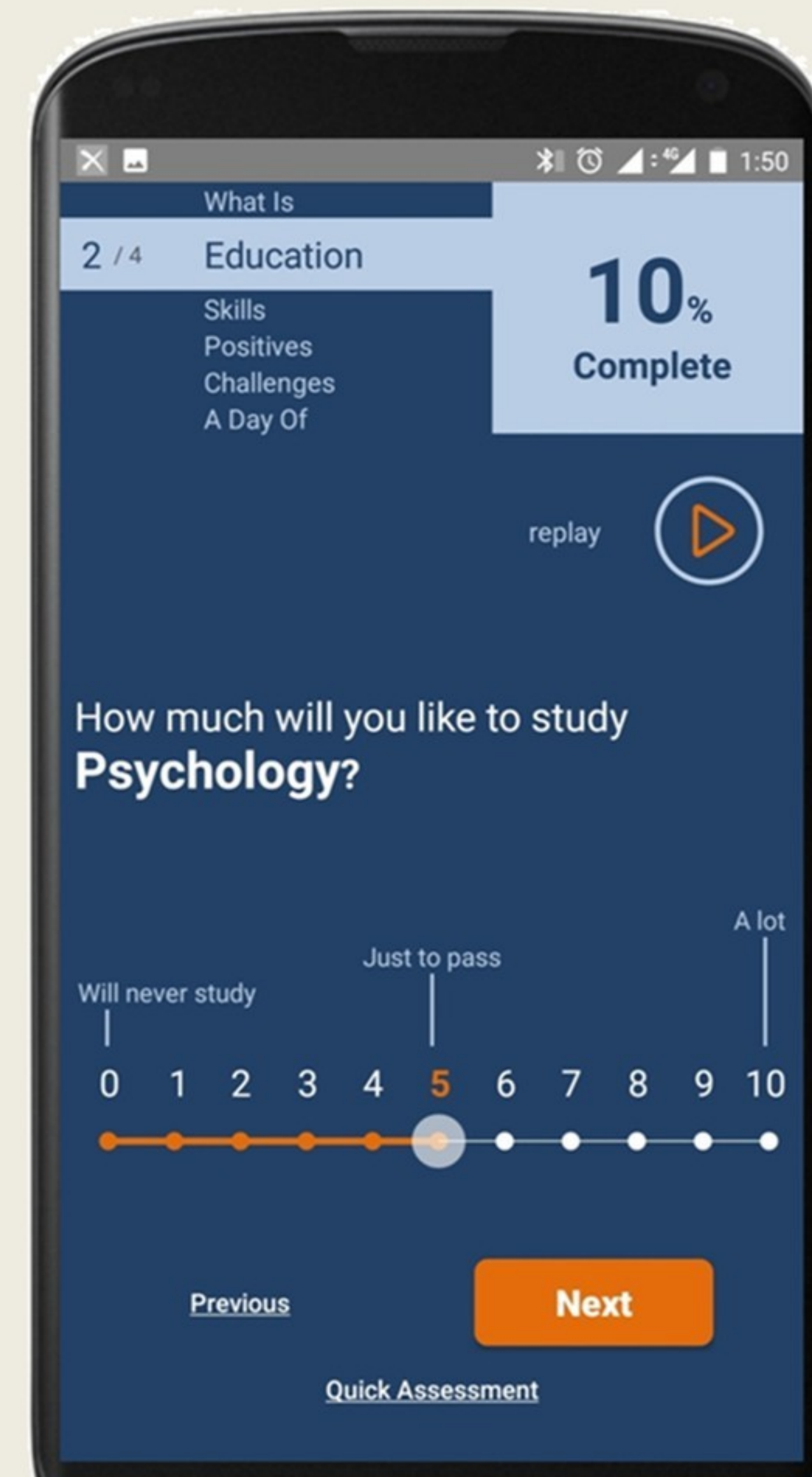


- ✗ Based on current Skill Level
- ✗ Give Generic Recommendations
- ✗ Do not increase Awareness

Analyzes current capability

LifePage Android App

Awareness based Self Assessments



Predicts probability of success

- Assess yourself in a particular Career Talk
- Calculate your Dream Index, which is defined as: "According to the IPS Officer in the Career Talk, your chance of becoming a good IPS is x%".

[Step 6] Learn > Assess > Evaluate

Traditional

Career Selection

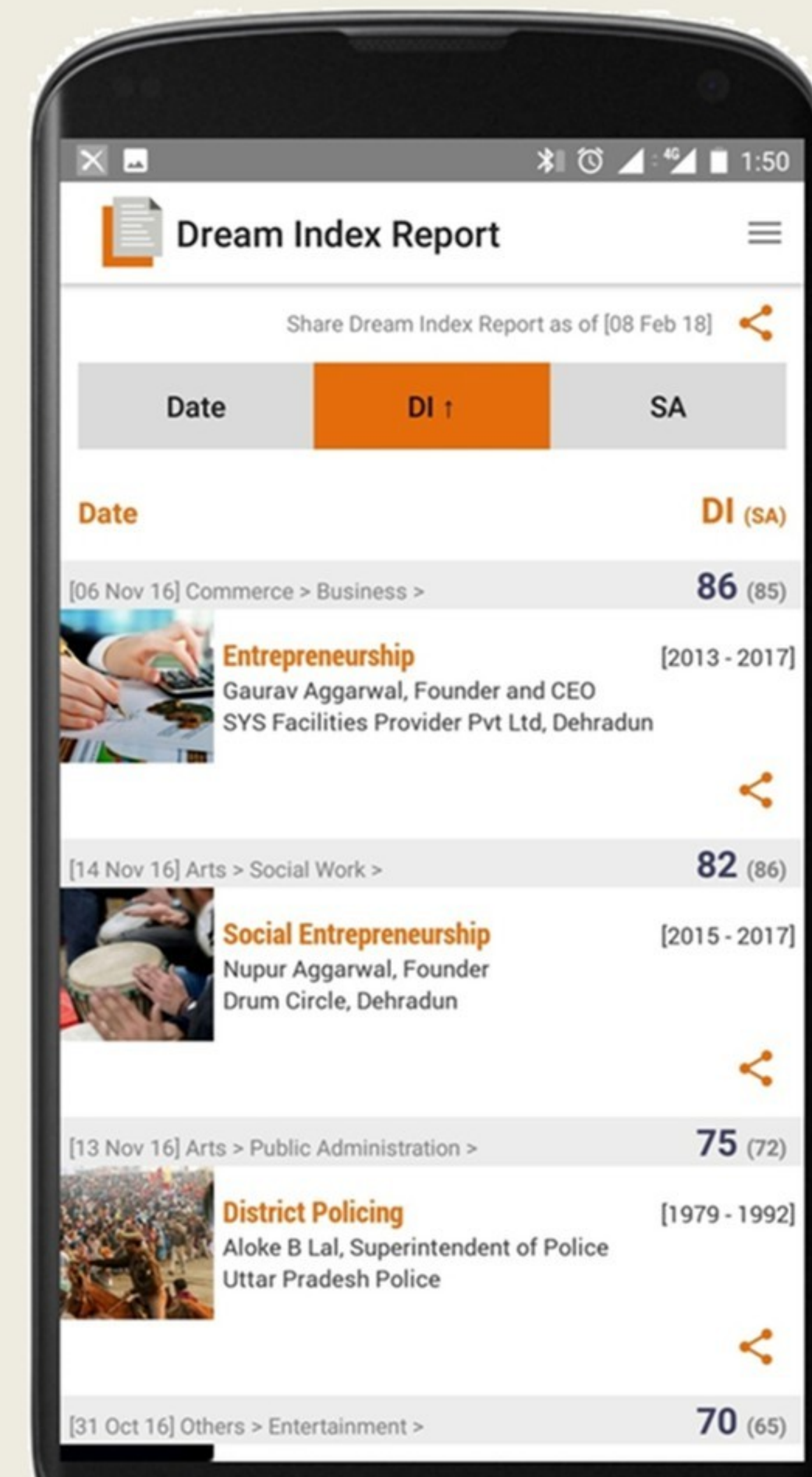


✗ Parents / friends / society
decide what is best for you

Others decide

**LifePage Android App**

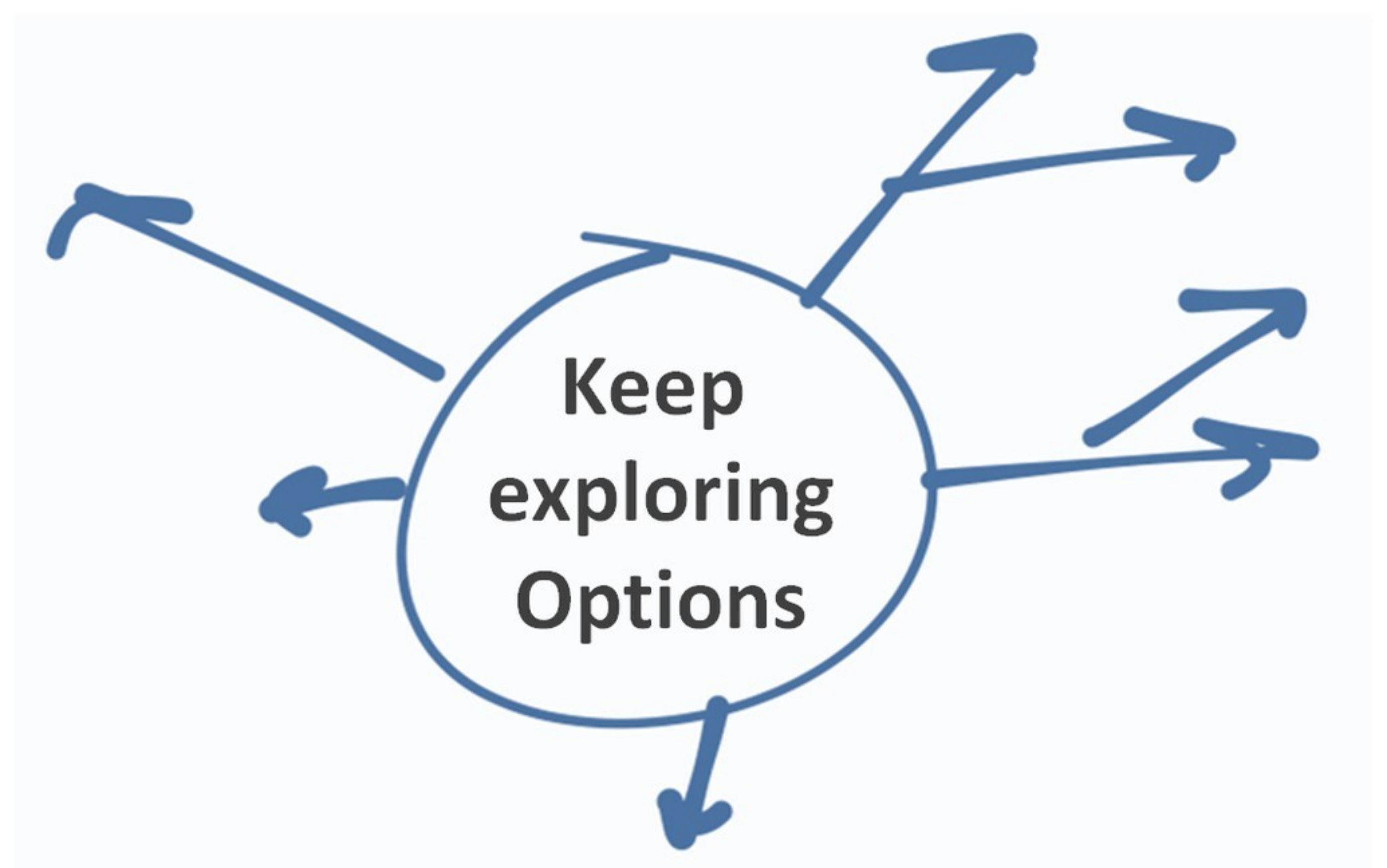
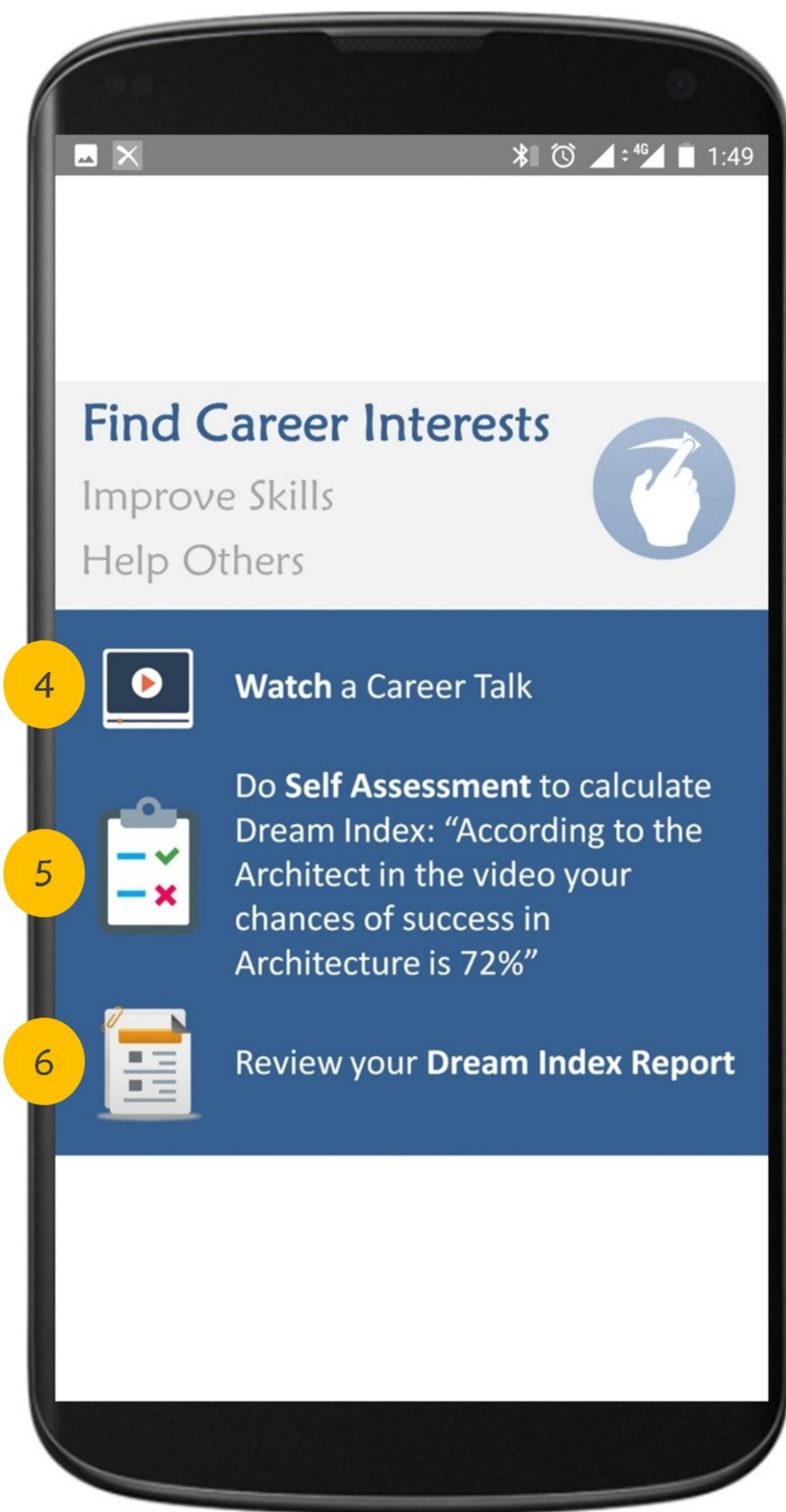
You take your own Decisions



My Life ... My Career ... My Decision

- Evaluate your Dream Index Report to choose a Career
- Remember:
 - My Life
 - ...My Career
 - ...My Decision

Finding The Why [Repeat 4,5,6]

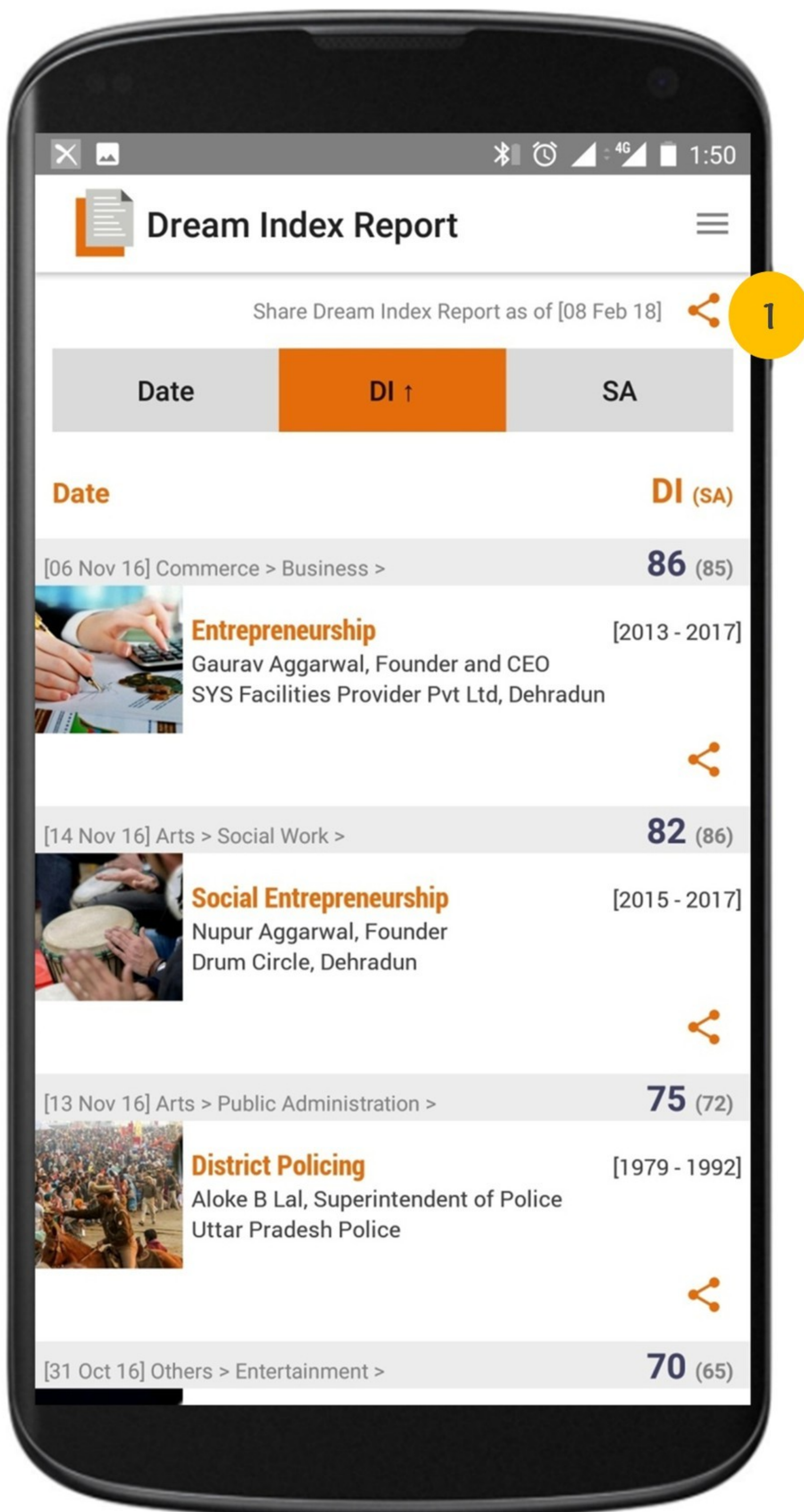


Until you can write a
20 line essay on
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on
How

[Step 7] Share Dream Index Report



- 1) Share your report with friends / family / teachers

Sharing will help you initiate discussions about your Career choice. You can also share individual Dream Indices.

Finding The How

How do I become a commercial pilot?

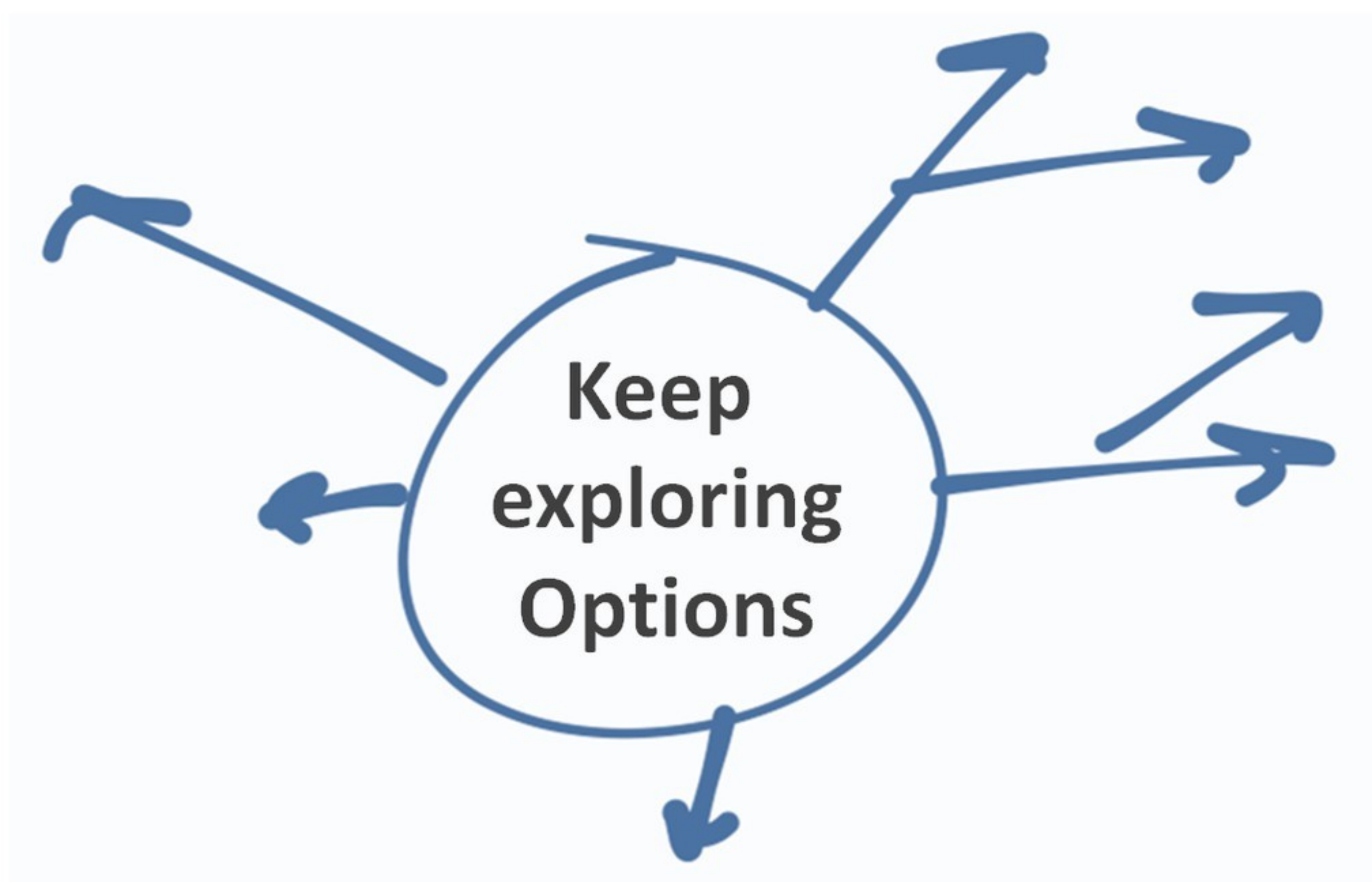
About 28,20,000 results (0.69 seconds)

Applicants will need to **become** licensed as an **airline** transport **pilot** in order to work for **commercial** airlines. They will need to be at least 23 years old, have a minimum of 1,500 hours of flight experience, and pass FAA examinations.

Become a Licensed Commercial Pilot: Step-by-Step Career Guide
https://study.com/.../Become_a_Licensed_Commercial_Pilot_Step-by-Step_Career_Guid...

www.pilotcareernews.com

About this result Feedback



Until you can write a 20 line essay on "Why I choose ____"

Then

Focus on How

What's Next

Success \neq Good Marks + Good College

Success = Planning + Preparation

First **Why**, Then **How**

Develop Skills for your chosen Career

Skill Development 2.0

Traditional

Skill Development

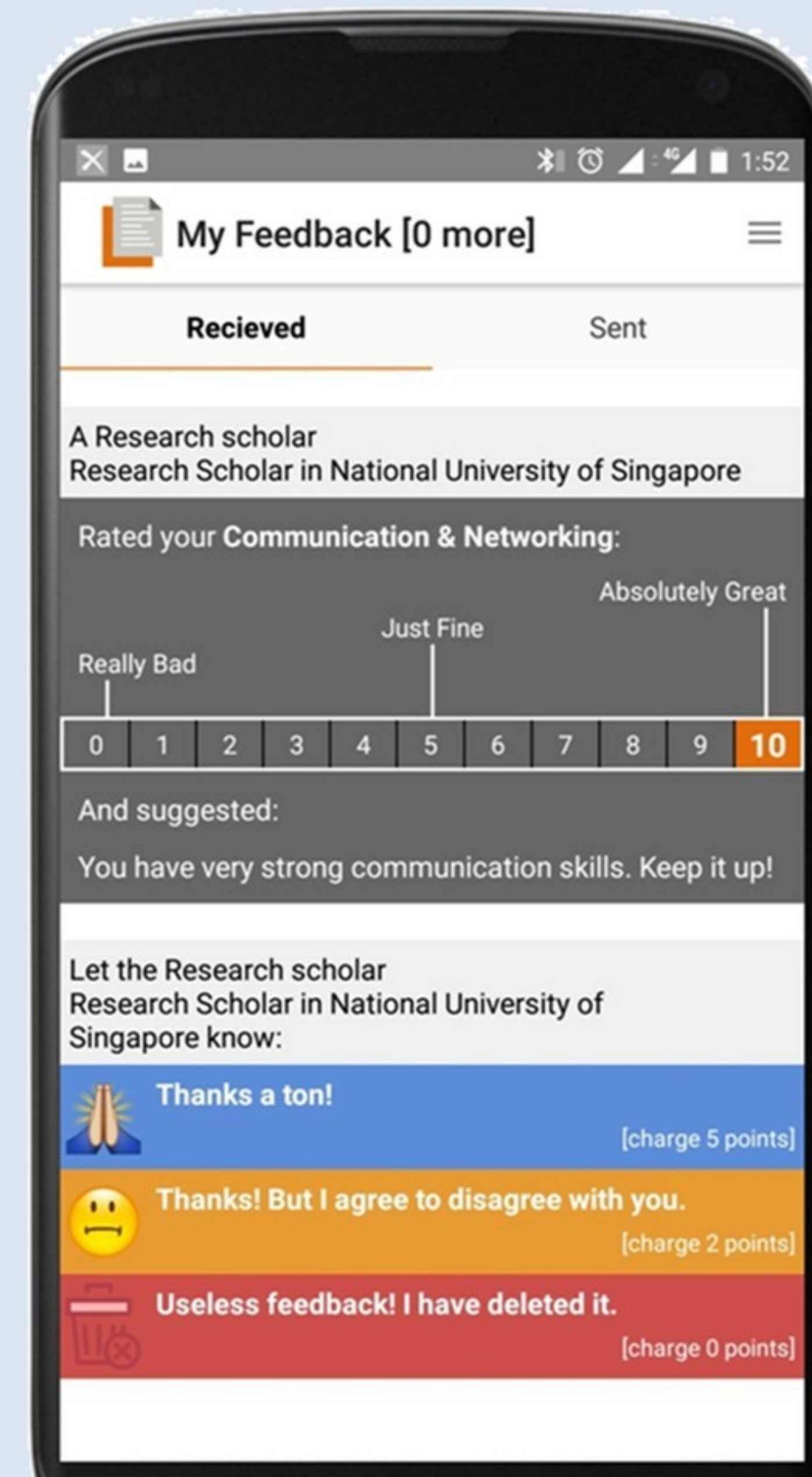


Practice! Practice! Practice!

Same advice for everyone

LifePage Android App

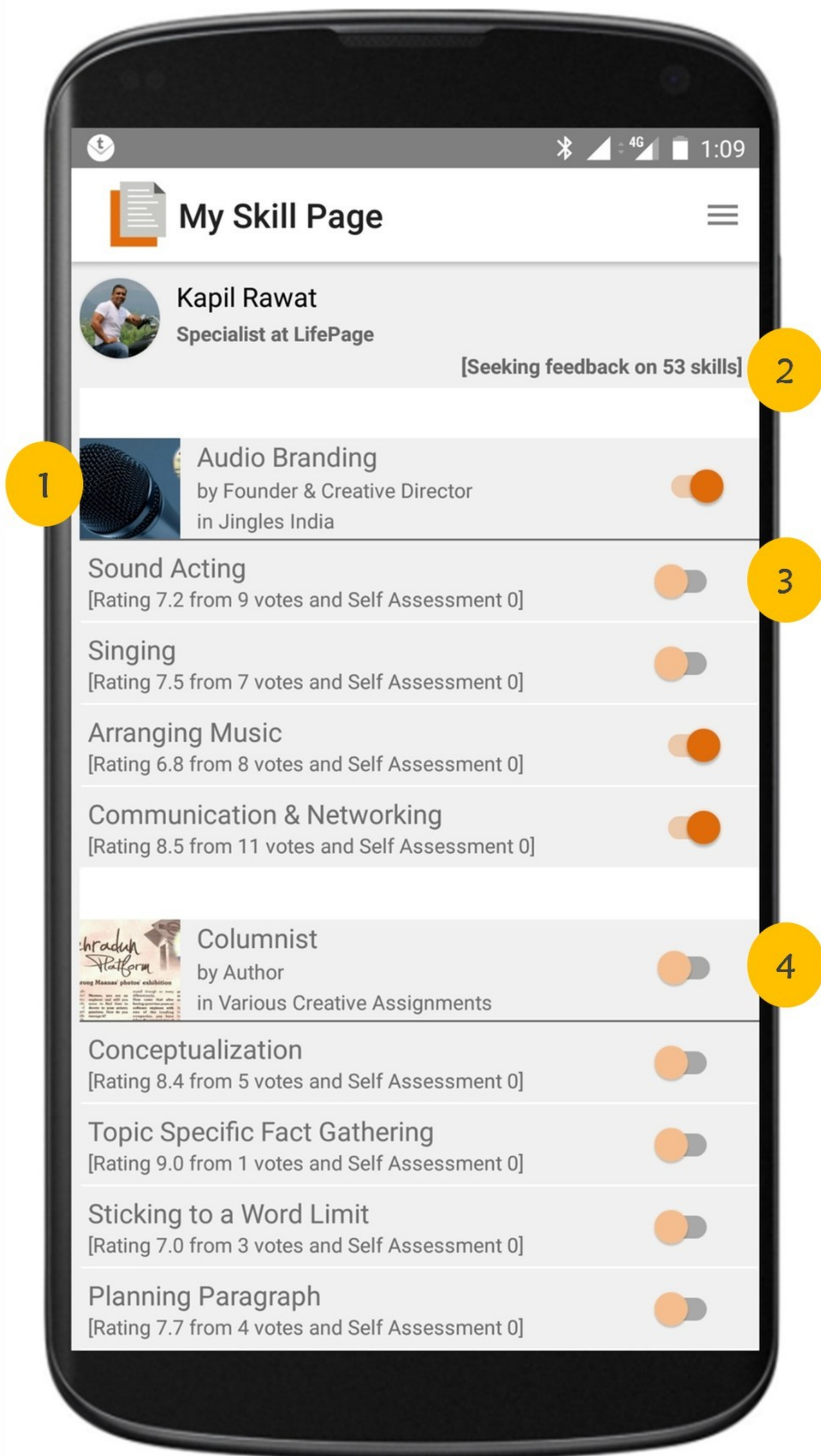
Receive specific Feedback



Private and anonymous feedback

- Receive private and anonymous Feedback to focus your Practice
- Also receive ratings to track improvement in your Skills
- Accept or reject Feedback

[Step 8] Calibrate Skill List



1) Skills are added when you do a Self Assessment

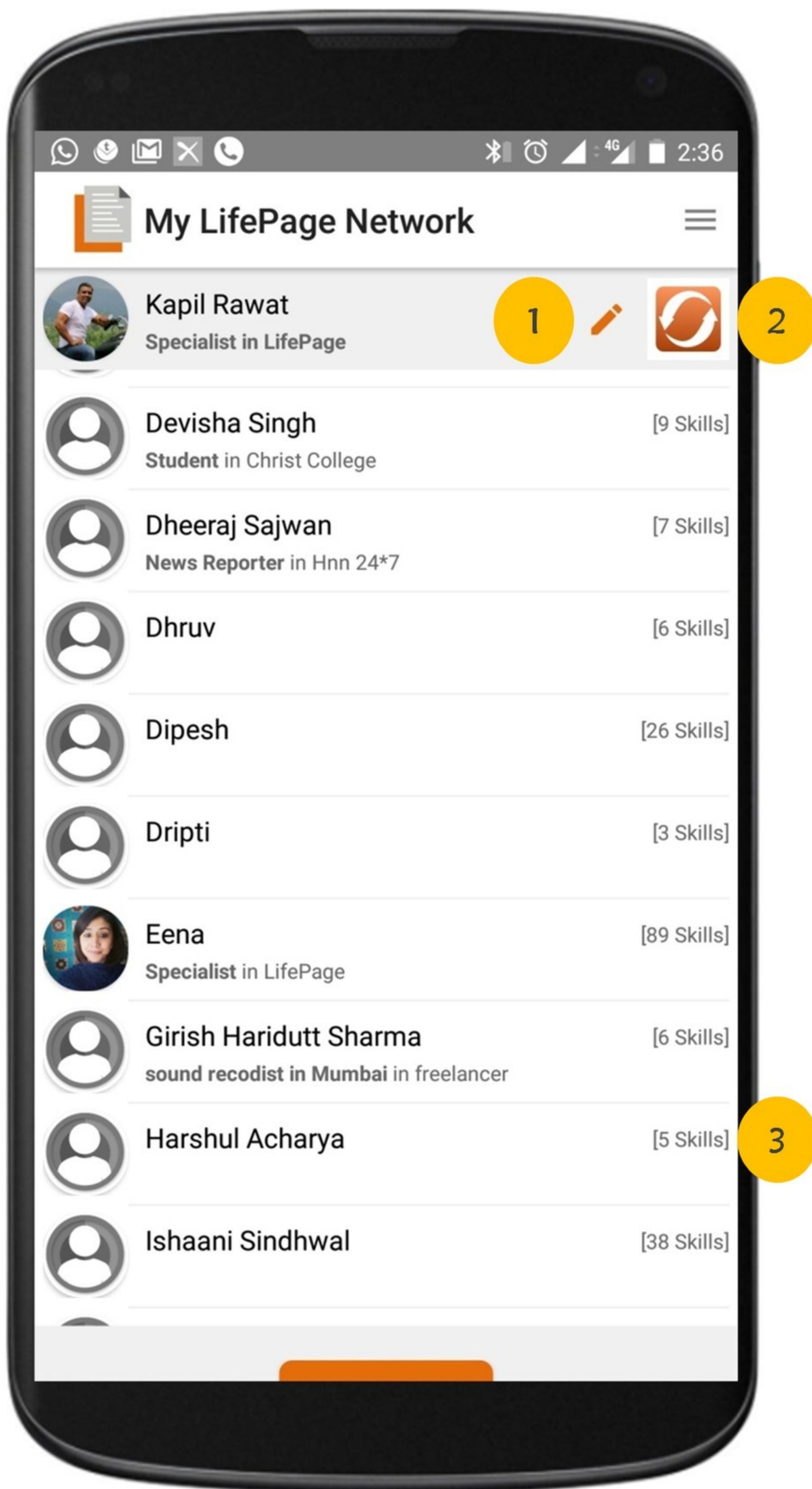
2) Count of Skills on which you are receiving Feedback

3) You can switch off individual Skills

4) You can switch off all Skills from a Career Talk

It is important to ensure that your friends, see only the Skills you are currently trying to improve.

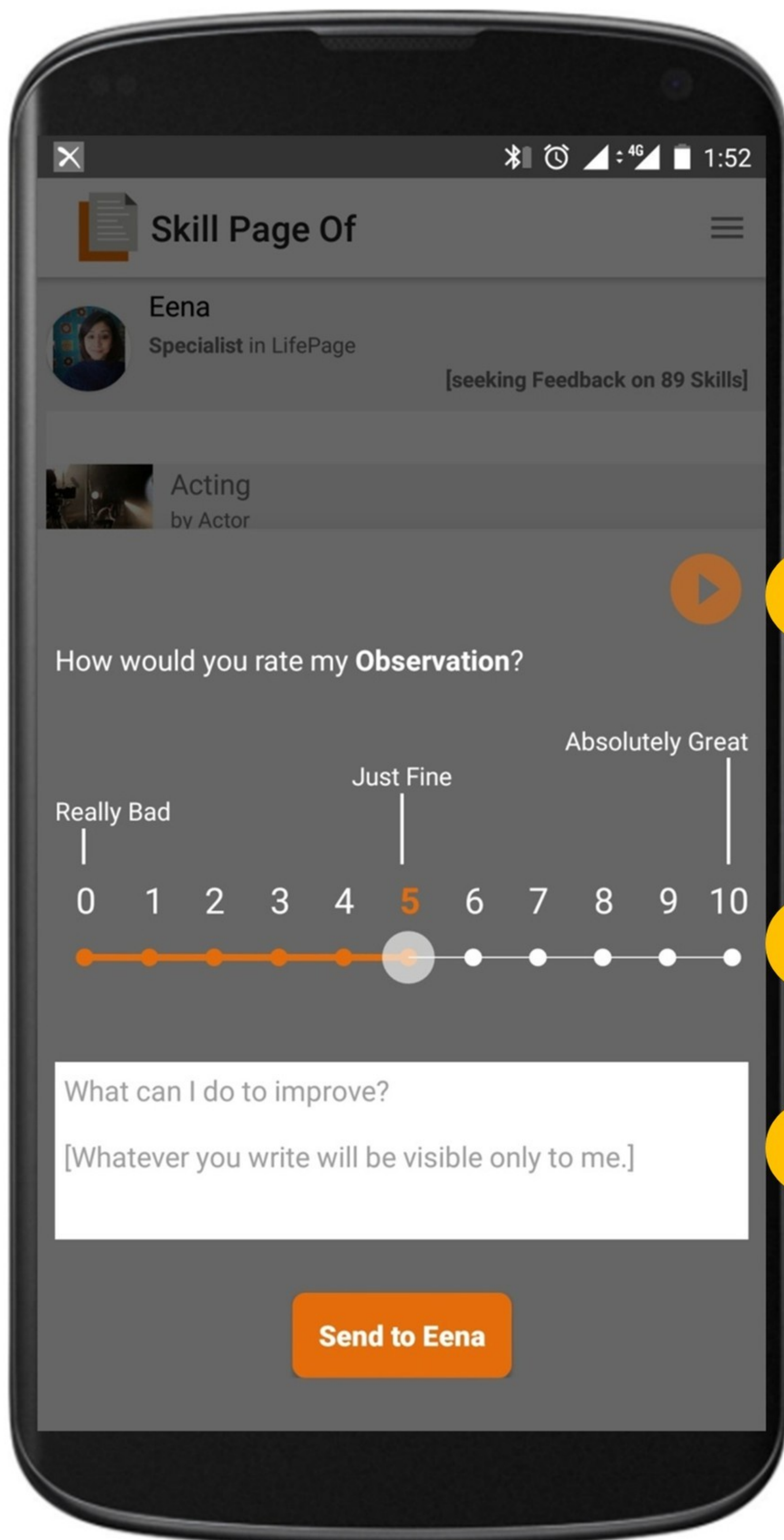
[Step 9] Find Friends



- 1) Edit your profile and add picture
- 2) Use refresh if you do not find a particular friend who uses LifePage
- 3) Count of Skills your friend is seeking Feedback on

My LifePage Network is the list of all your phone contacts who are also LifePage users.

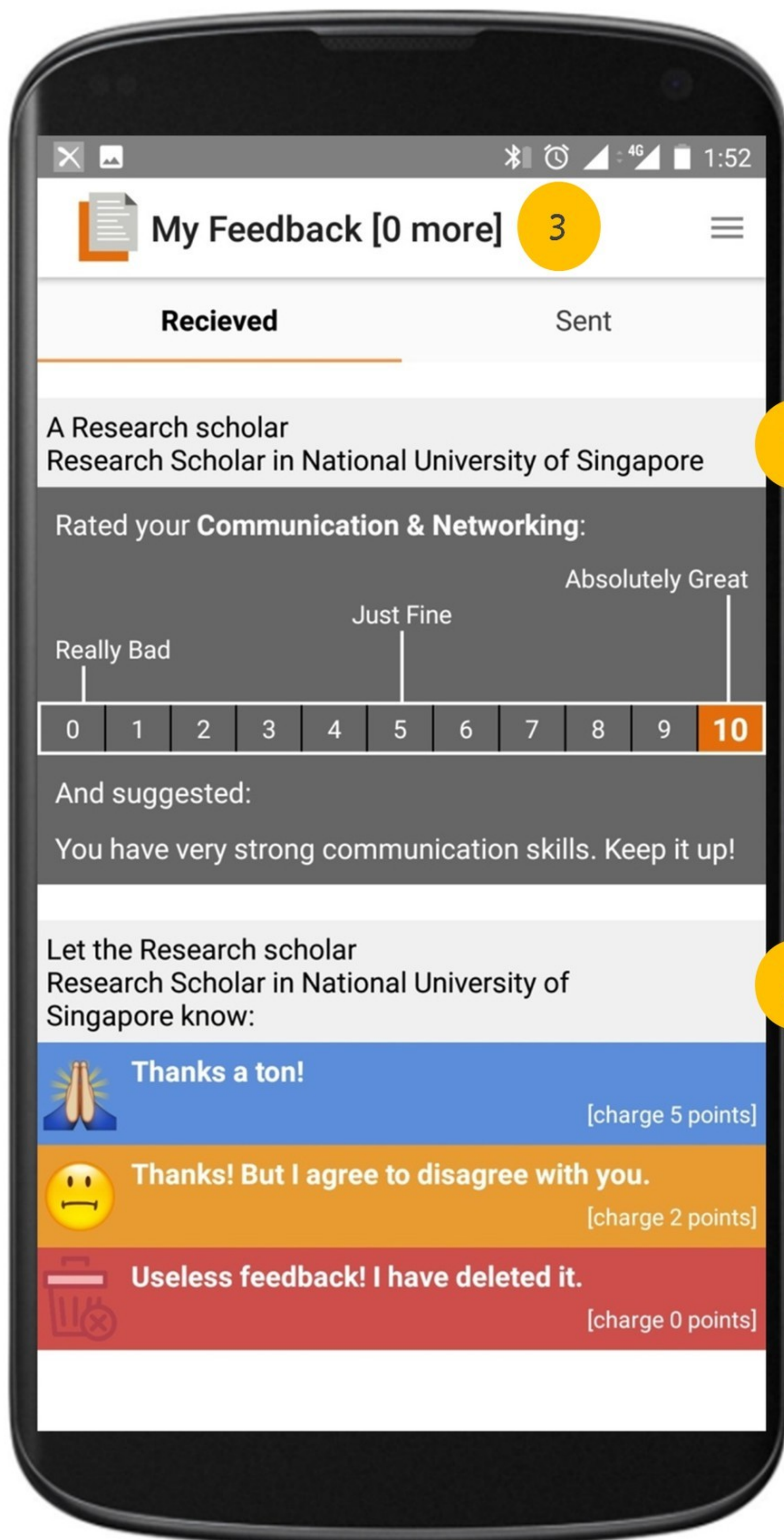
[Step 10] Give Feedback



- 1) Replay Career Talk for this Skill to understand context
- 2) Rate your friend's skill level
- 3) Give sincere Feedback

Don't give a testimonial. Feedback will be visible only to your friend. And, your friend will not know your name, so be honest.

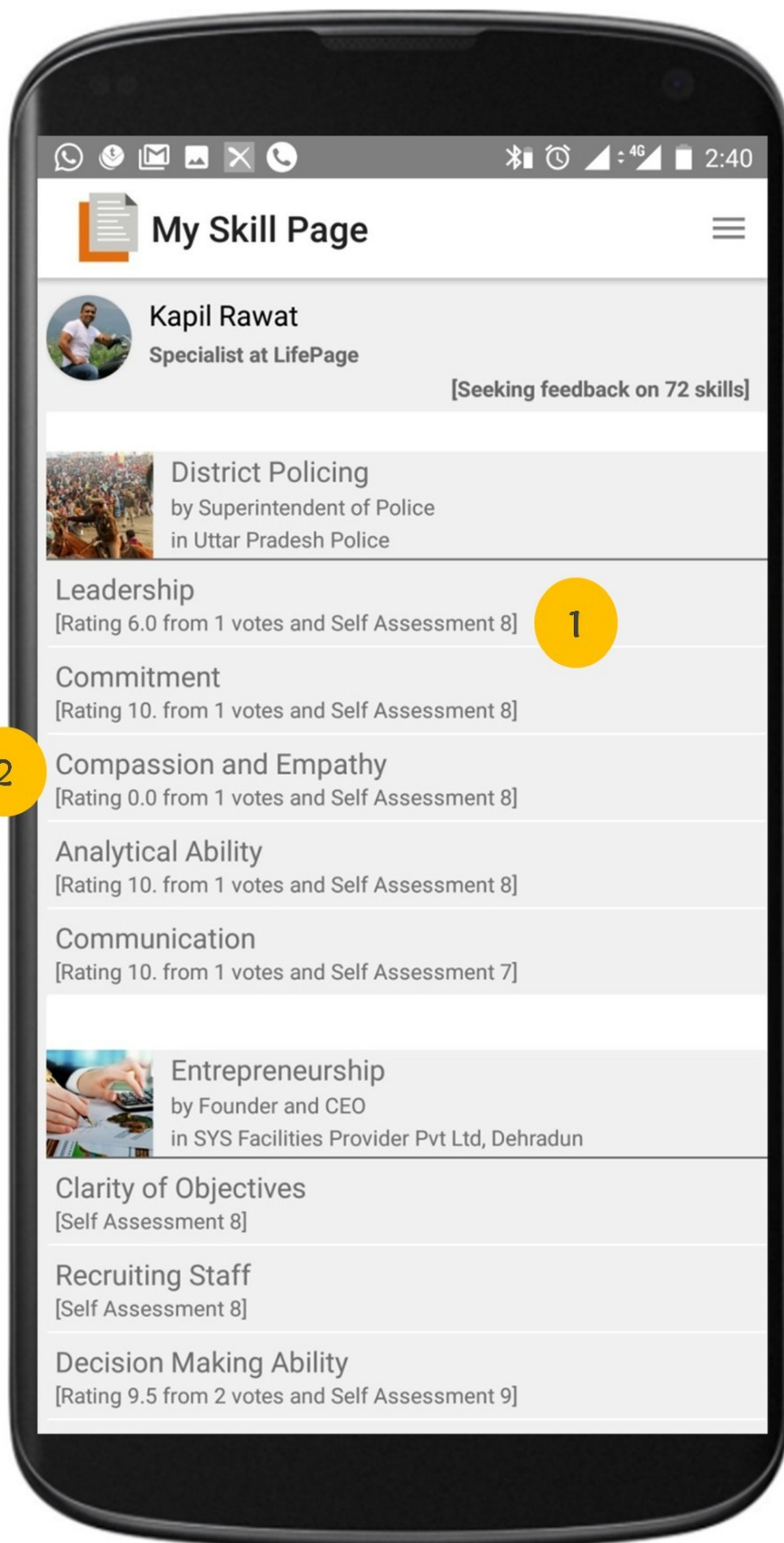
[Step 11] Receive Feedback



- 1) You will only see Designation / Organization of your friend
- 2) You can only choose one of the 3 options
- 3) You cannot see latest Feedback unless you clear your backlog

If you delete a Feedback it will not impact your average Rating and it will be removed from the system.

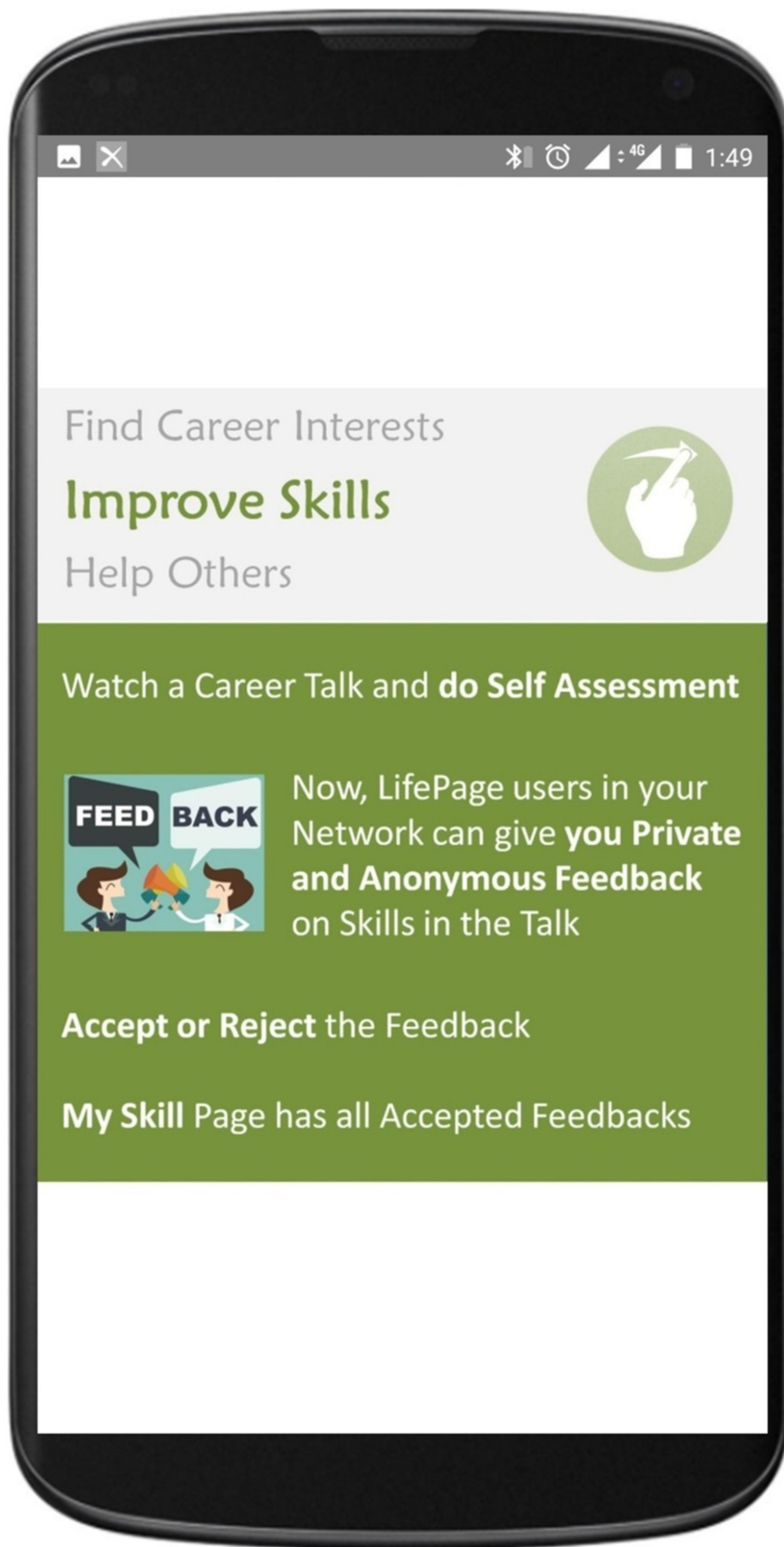
[Step 12] Analyze your Skills



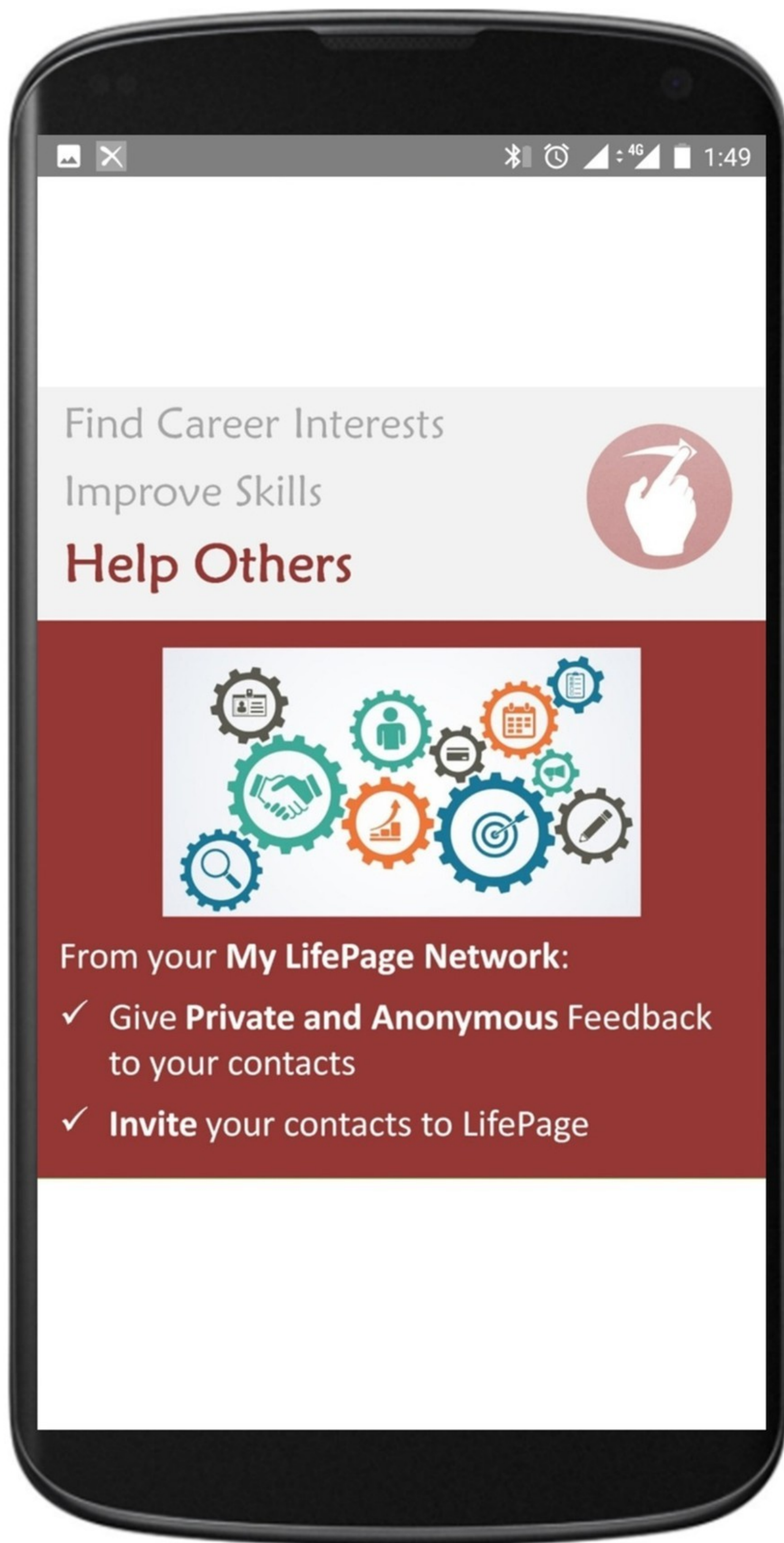
- 1) Compare Self Assessment with Average Rating on your Skills
- 2) Click on a Skill to see Average Rating calculation and all your accepted Feedback

Since every Feedback comes with a Rating, you can now measure your Skills and analyze improvement.

Let's focus on Skills



Let's Help Each Other



Summary

www.lifepage.in

LifePage — The Self Discovery App!

**‘be
different...’**



- Our Mission: Enable everyone to achieve professional success
- How? By helping them to choose the right Career and to develop Skills for their chosen Career
- Career Choice: We connect you with real professionals through Career Talks and help you process information via Self Assessments
- Skill Development: We allow your friends on LifePage to give you private and anonymous Feedback
- Our Location: Dehradun, India since 2016

Our Leader



Kapil Rawat

Founder and CEO

B Com, MA Eco (JNU), ICWA, MBA (IESE)

- ✓ VP Innovation in Citibank, Dublin at 29
- ✓ Recruited at IESE, LBS, IIM L & JNU
- ✓ Social Entrepreneur at 33

➤ Working on the idea since 2005

“Our job as Educators is to enable youngsters with awareness so that they can take their own career decisions”

Our Offerings

LifePage Career Selector



LifePage Career Guide



Download App

Watch Career Talks

Do 3 Self Assessments

Free

Decide which Talks to watch

Dream Index can't be recalculated

Own Career Plan

Take your own Time

Follow your Plan

Paid

Our Advisor will suggest Talks

After every Assessment, our Advisor will discuss your Dream Index and allow you one opportunity to change your inputs

LifePage Career Plan:
How to get into ____
How to be the world's best at ____

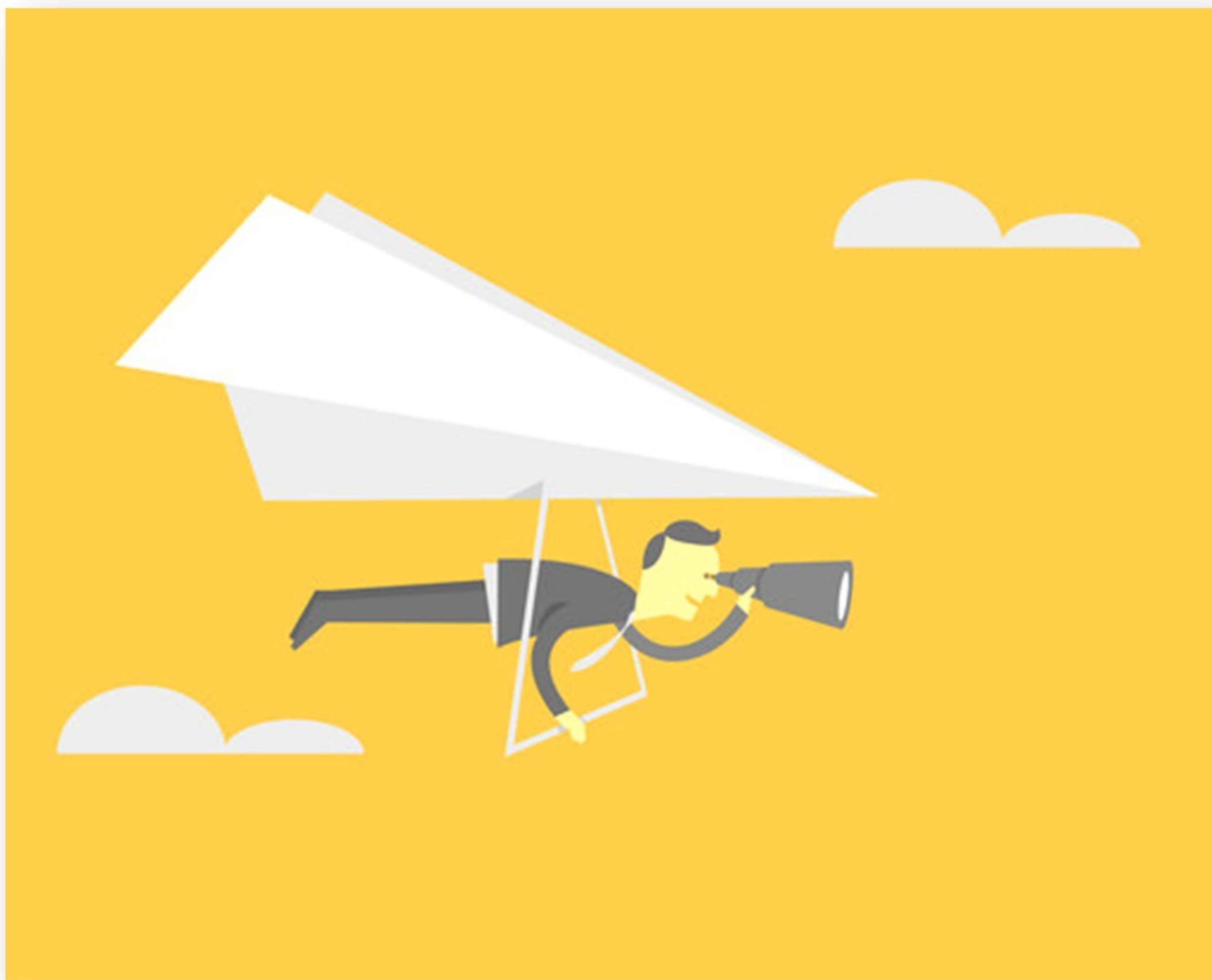
Career Plan in 7 days

Track progress on your LifePage Career Plan



www.lifepage.in

+91 97197 9999 7/4/3/2/1



My Life ... My Career ... My Decision